

Bless

SOMETHING
IS BLOOMING
APRIL 2018

INSIDE THIS ISSUE

KVoss NYC,
Kerastase, Purlisse,
Burts Bees, Tula, Sol de Janeiro



BLESS

/ **BLES** / (VERB):
to confer prosperity or happiness upon

Bless BOX

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Hey babes!

After a long winter, it's so nice to feel the sun and see all of those gorgeous flowers start to peek out. As much as I love Winter (and all of the beautiful holiday and family time that comes with it), I'm always so ready to embrace Spring!

It's such a great time to come into your own and also start to see all the hard work that you've put into your heart over the Winter come into fruition. It's such an amazing and rewarding process of growth, so I've put together a special box to help you take care of yourself and bloom into Spring.

There's a little bit of everything in here to help you feel amazing and ready to blossom. From skincare, to makeup, to bodycare and some beautiful accessories, I want to make sure that you have everything you need to feel gorgeous and fully prepared to step into Spring with confidence.

Y'all know my greatest heart is for helping others and tThis is such a great opportunity to give back to those who need it most in SO many ways and I'm thrilled to partner with this organization.

Enjoy!

XOXO,

Sazan

Don't forget
to *snappics!*

#READYSETBLESS

@THEBLESSBOX



Questions?

Reach us anytime at hello@theblessbox.com

What's Inside

1 Sol de Janeiro, Sunset Glow Oil, Ipanema

Something Shimmery | Retail Value: **\$35.00**

Learn more at soldejaneiro.com

It's about time to shake off your tired and dull winter skin and start to glow! It might be a little while until the summer sun comes out, but that doesn't mean you can't start to sparkle now! I'm obsessed with this Glow Oil. It adds the perfect amount of shimmer (without any transfer to your clothes) and smells amazing. It's also ultra moisturizing, so it leaves my skin feeling incredibly soft and pretty after each use. Did I mention that it smells incredible?

Saz Tip - *If you're using it on your body, gently blend all over onto clean skin and apply anywhere you want to glow!*

If you're using it on your face, apply as a highlighter along your cheekbones or mix in with your foundation for a natural shimmer.

3 KVoss NYC, Macaroon Lip Balm

Something Sweet | Retail Value: **\$14.00**

Learn more at kvossnyc.com

Just because it's no longer winter, it doesn't mean you can neglect your lips! It's still super important to make sure that you're regularly moisturizing. I loved KVoss NYC's Peppermint Lip Balm (from our first edition of the Holiday Box) so much that I had to include it in the Spring Bonus! Having healthy lips is important all year round and this is a staple that you absolutely need in your makeup bag, no matter the season!

Saz Tip - *The blend of coconut and almond oil in this lip balm work together to bring new life to your lips and prevent damage!*

Prep your lips for the day by generously applying this lip balm during your morning routine. By the time you're ready to apply lipstick, your lips will be super smooth, hydrated and ready for the day.

2 Spongellé, Pedi-Buffer, Mandarin Mint or Beach Grass

Something Smoothing | Retail Value: **\$16.00**

Learn more at spongelle.com

I don't know about you, but I'm more than ready for open-toed shoes and sandals! The weather is getting warmer and it's time to feelgrass on your feet again! I'm so excited! This Spongellé Pedi-Buffer is the perfect body-care item to scrub away stress, damage, and any yuckiness that comes from the daily wear and tear your feet go through (especially over the Winter). Uniquely textured and designed for your especially for your feet, this buffer comes formulated with rich oils and softening extracts to make them feel like new.

Saz Tip - *Your Spongelle buffer has over 30 uses! Place it under water and squeeze to absorb before using it! Once you're done, just rinse and squeeze out any remaining water. It'll be ready for you when you're ready for an at-home pampering experience!*

Soak your feet in warm water and gently work the buffer in firm, circular motions to massage away stress & pain. Use the textured side to whisk away calluses and the softer side to smooth and cleanse.

4 Hand in Hand, Sugar Scrub, Orange Blossom or Lavender

Something Softening | Retail Value: **\$18.00**

Learn more at handinhandsoap.com

I love feeling clean and I love investing in companies that do a lot of work to help others! Hand in Hand not only provides amazing organic and sustainable bodycare, they also do amazing work to help out the environment and those in need (check out their feature in our magazine for more info on everything they do). I'm absolutely addicted to this sugar scrub. It's a great natural exfoliator and this blend of sunflower seed oil, coconut oil, shea butter and essential oils is sooo relaxing and moisturizing.

Saz Tip - *Get in a hot shower or run yourself a bath and squeeze about a quarter size into your hands. Gently scrub anywhere that needs a little extra TLC in firm, circular motions until the sugar dissolves.*

Which one did you receive - Orange Blossom or Lavender? Have a self-care night and send us a photo using your Hand in Hand sugar scrub!



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(continued)

What's Inside

5 Kérastase, VIP Texturizing Spray

Something Stylish | Retail Value: **\$20.50**

Learn more at kerastase-usa.com

Spring is here! You don't have to hide your hair under hats or hoods anymore! Kerastase is one of my favorite haircare brands and I love their VIP (Volume in Powder) Hairspray. It's the perfect amount of hold, volume and texture that make it useful for any kind of look that you're trying to create. Whether you're looking for something natural and tousled, or you're trying out a slicked back and sleek look, this hairspray is ultra versatile.

Saz Tip - Shake well & hold can about 10 - 12 inches away from your hair before spraying. Work your fingers through your hair for instant volume and texture.

This texturizing spray is perfect to take with you for touch-ups or re-styling throughout the day! Pop this in your purse and you're ready to take on the day!

7 Seaside Medical Technology, Post-Traumatic Response Gel

Something Healing | Retail Value: **\$25.00**

Learn more at seasidemedicaltech.com

Getting outside more means amazing things like camping, hikes, picnics and more! I literally can't wait! While we're getting ready to have some fun outside, it's important to be prepared and make sure that you have everything you need to heal your body! It's so hard to predict when there's going to be accidental bee sting or a sunburn, so I like to keep a little something with me that will work for every situation. This Post-Traumatic Response gel is gently formulated to handle any kind of accident, using their special MartX B to encourage natural and organic healing, so your skin can regenerate and heal quickly and reduce trauma.

Saz Tip - Apply lightly over the area of concern and allow to absorb over about 2 - 5 minutes! You can use this on clean skin about 3 times a day until you're all done healing.

You can even use this on bruises! If you're accident-prone at all, this will be a lifesaver!

6 Purlisse, Travel Size Blue Lotus Essential Daily Moisturizer SPF 30

Something Protective | Retail Value: **\$20.00**

Learn more at purlisse.com

With the changing weather and the return of blue, sunny skies, it's really important to make sure that you're taking good care of your skin! It can be difficult to find a good moisturizer with the right amount of SPF that doesn't leave the feeling of chalky residue or a white tint, so I'm very excited to share this product with you! It's so lightweight and perfect for everyday use under makeup.

Saz Tip - Blue Lotus, White Tea and Algae extracts also help to combat inflammation, premature aging, and free radical damage, as well as improve texture, softness and radiance!

After cleansing, apply liberally over your face, neck, and shoulders -- a good rule of thumb is to apply about 30 minutes before sun exposure!

8 Burt's Bees, Eyeshadow Trio, Countryside Lavender

Something Floral | Retail Value: **\$13.00**

Learn more at burtbees.com

Burt's Bees is one of my favorite organic and sustainable beauty and body brands! Made with Bamboo, Honey, and Vitamin E, this eyeshadow isn't just pretty, it also nourishes your skin! This palette is just perfect for the Spring -- even though lavender won't be in season for a few more months, this lovely color just puts me in the mindset of fresh air and bright flowers.

Saz Tip - Sweep the medium shade over your eyelid and blend the darkest shade into your crease. Then use the lightest color to the inner corners of your eyes and along your browbone to add a really gorgeous highlight.

Show me what you've got babe! Tag us in the looks you create with this palette. <3



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(continued)

What's Inside

9 CocoFloss, CocoFloss

Something Clean | Retail Value: \$8.00

Learn more at kerastase-usa.com

Taking great care of your teeth is so essential! There's nothing more beautiful than a gorgeous smile. Making sure that my teeth are clean and healthy is just one step in maintaining a healthy lifestyle. Listen to your dentist! Flossing isn't always the "cutest" step in a daily routine, but CocoFloss makes it tasty, simple, and feel good! Infused with coconut oil, multifilaments, and essential oils - their unique formula works together to soothe your teeth, even as it works overtime to make you feel ultra clean.

Saz Tip - Make sure to floss at least two times a day to keep your teeth clean and happy!

Why coconut oil? Coconut oil is a natural antimicrobial and emollient, which means it helps move the floss smoothly between your teeth and will give you a naturally brilliant smile.

10 Hair Shots by Amy, Hair Fragrance, Asian Green

Something Fresh | Retail Value: \$14.49

Learn more at hairshots.com

Why not add a little flair to your hair too? Sometimes I really don't like that hairspray or canned product smell, so adding a subtle scent to my hair can add a little extra fun and dimension to my standard routine. Spring is all about feeling fresh and green. This scent reminds me of my favorite part of this season-- rainwater, nature, and the feeling of new growth!

Saz Tip - Flip your hair upside down and spritz lightly on your head! You don't need a lot! For thin hair, I recommend 3 - 4 sprays, for thick hair about 4 - 5, and for ultra thick hair (like me) try out 6 - 7 sprays.

You can use this during any stage of your getting ready process...right after the shower or just before you leave the house. It's super easy and the light fragrance will stay with you throughout the day!

11 Bare Snacks, Fuji & Reds Apple Chips

Something Crisp | Retail Value: \$2.00

Learn more at baresnacks.com

You'll know I love a good snack. I love trying new things and finding healthy alternatives is super important to me, especially as we enter spring and start to get outside a little more! Bare Snacks is focused on simplicity -- making super delicious snacks that are super simple and good for you! The ingredients? Just apples!! They're so tasty and I seriously can't get enough.

Saz Tip - These are gluten-free, fat-free, dairy-free, vegan, and a great source of fiber! They're also totally without preservatives and are non-GMO, so this is truly a guilt-free snack.

Add a little almond or peanut butter, granola and cacao nibs to make this an even sweeter treat!

12 TULA Probiotic Skincare, Hand & Nail Therapy

Something Touchable | Retail Value: \$22.00

Learn more at tula.com

Your hands endure so much daily wear and tear! It's super important to remember to take care of them too, especially now that it's springtime (and the perfect season to start showing off your beautiful, glowing skin). TULA's intensely hydrating blend of 18% Shea Butter, Licorice, and Probiotics, along with Vitamins C & A help to combat signs of aging and wear. Can you say bye bye dark spots and wrinkles? Plus, it's non-greasy, so you'll never feel too slick while you're going about your day.

Saz Tip - If you want to feel ultra-luxurious, incorporate this into your at-home manicure and apply generously to your hands and cuticles before placing your hands in a pair of clean cotton gloves (or socks). Rest, relax and allow your hands to absorb the moisturizer overnight!

Try adding this into your morning care routine -- you moisturize your face every day, so why not make sure that you're caring for your hands as well!

13



or



or



14



(continued)

What's Inside

13 Marlyn Schiff, Cable Bracelet

Something Chic | Retail Value: **\$37.00**

Learn more at marlynschiff.com

I love adding a little extra texture and glam to what I'm wearing! Marlyn Schiff always has the most interesting and unique blend of style, so I knew I had to include them in this box. These thin cable bracelets are so intricate and delicate, I fell in love immediately. All of these designs are iron-based metals, as well as nickel-free and lead-free (so they're cute, safe, and will stay gorgeous forever). I can't wait for you to try it on!

Saz Tip - This bracelet is designed to layer. I love mixing metals and styles. It's such an interesting look to play with a little texture!

Which bracelet did you receive? I really couldn't choose between these three! They're each so distinct and unique, a.k.a the perfect signature accessory to start your spring with a little sparkle. I can't wait to see how you style this!

14 Bless Box, Bless Up Dad Cap

Something Cute | Retail Value: **\$35.00**

Learn more at blessbox.com

Everyone needs a little something extra to style! I loved these cute Dad Caps so much, I just HAD to send them to you again. I love a good dad cap for spring in summer -- these are the perfect shade of pink and look so cute. I also love the phrase "Bless Up!" We have so much to be grateful for and I count my blessings every day! This saying is a good reminder for me to keep all of my blessings in mind when I'm tired or feeling overwhelmed. I want to keep spreading my blessings and sharing them with you and "Bless Up" is a great motivator to keep me going!

Saz Tip - Send me a pic of you wearing your hat! I can't wait to see! The photos that y'all post make me sooo happy and I love seeing your individual style.

How are you using "Bless Up!" Use this hat as a reminder for yourself to keep spreading blessings (and tell me all about it).

Do you want to be a

Bless Babe?

Are you an influencer? Are you a blogger or a MUA, looking to join an amazing community of #bossbabes? We're launching an amazing program called BLESS BABES and I want YOU to apply!

To apply, head over to
blessbox.com/bless-babes





15 Bless Box, Springtime Greeting Cards

Something Thoughtful | Retail Value: **\$5.00**

Learn more at blessbox.com

I love writing cards and little notes to my friends and family. There's something so sweet about a handwritten card that I just can't get enough of! Spring time is the perfect time to kick off the new sunny season with something heartfelt -- just because the holidays are over, doesn't mean that you can't keep sending someone you love a little note. This time, try something a little different and do something to #blessitforward. How can you take something as small as a note and use it to make a difference and help someone out? Is there someone in your life that needs some words of encouragement, or just needs to hear that they're important to you?

Saz Tip - Send someone this card and take them on a springtime picnic! Bring your favorite treats, pick a beautiful spot and some flowers. It'll be a beautiful memory and will really make someone's day.

How are you using your old Bless boxes? Gather up some essentials and create a care package for someone. Surprise someone with thoughtful gift and a handwritten note. It can be anyone! From a good girlfriend to someone in need, everyone needs to feel loved and affirmed sometimes!

#blessitforward

Plus a
SPECIAL



BONUS

of our past favorites!

Retail Value: **\$20.00**

BLESSED Stories

Each month, we'll feature one of your incredible stories in our monthly magazine. Email your stories of blessings and inspiration to stories@blessbox.com

My life changed forever during the early morning hours on Memorial Day, May 30, 2017. I woke up after spending two weeks in a coma in the ICU. I couldn't move my limbs, but could think, see, and speak; thankfully I didn't have any brain damage. As I recovered in bed, I was told the inconceivable story of that night. While fleeing a potentially dangerous situation on foot, I was hit head on by two vehicles (both hit and runs) on Interstate 8 in Lakeside, California. Amazingly, a tractor trailer driver saw the vehicles hit me, and pulled his truck horizontally on the highway, blocking all oncoming traffic. He was a guardian angel. He called 911, scraped my nearly dead body off of the asphalt, and kept me breathing until the ambulance arrived. Thankfully, I was brought to one of the most respected hospitals in the San Diego area, Sharp Memorial, and was operated on for hours. My family was told it was uncertain if I would make it.

My mind raced uncontrollably. How could this be? What happened? The last thing I remembered was going out with a friend. Then, I realized the severe damage of my body: my right leg was immobile, my left elbow was torn open, my bladder was detached, and my urine was coming out of two tubes. My stomach, chest, and head were covered with stitches. By this time, I had been through 14 surgeries and there were more on the way.

After 10 months of intensive operations, therapy, and healing, I am still recovering. I have faced so many challenges that once seemed inconceivable to overcome. The pain, loneliness, and time it has taken to nearly make a full recovery has shaped me into a different person. I feel emotionally and physically evolved after this long journey. Although I will need to undergo even more surgeries, I know that God has a plan for me and that I am truly blessed to be able to take my life back. The journey has been long and dismal, but has changed my outlook on life forever. May God bless you and always believe in miracles--I am (almost) a walking one.

XOXO,

Korren

You can read more about Korren's story by following her!

Fundraiser: www.gofundme.com/helpkorren

IG: [@onehipfitchick](https://www.instagram.com/onehipfitchick)

Hashtag: [#helpkorren](https://www.instagram.com/explore/tags/helpkorren)



Interview with Kristin VOSS

Owner and Founder of **KVoss NYC**

Q: What made you first interested in organic, clean skincare?

My mother had skin cancer when I was younger so I've always been dialed into skin health. But as I started to get older (after college) and began using more skincare products, I began to understand what a toxic chemical delivery system they were. I thought, "This is crazy, it's like you're just rubbing cancer all over yourself." I knew I could create something better.

Q: What's your biggest motivator in owning your own business? How has it changed you?

Running a business single-handedly is a mixture of excitement, exhaustion, passion, and fear. I think my main way of keeping motivated is loving what I do and believing in the products I have developed. I've always had a very get-it-done-&-get-it-done-right work ethic so if my business has changed me at all I would say it's just tightened my focus on the most important tasks.

Q: What inspires you, as a female entrepreneur, to keep innovating and creating?

So many things! How do I pick just one? From the other amazing and driven women entrepreneurs I've met along my path, to my own inner creative force, to my need for always trying to outdo myself from the day before, I have endless buckets of inspiration all around and inside of me.

Q: Is there anything you'd like to say to other women who want to start their own businesses?

Deciding to go into business for yourself is not for the faint of heart. Most of us were motivated by something deeper than the potential profit. So, what I would say is-whatever that deep thing is, don't lose it. Your purpose and goals are EVERYTHING.

Q: What's your ultimate dream for KVoss NYC? If you could envision your craziest, wildest dream for your company, what would it be?

Hmmmm. Is being the top-selling AND LOVED organic skincare brand in the whole world too small? Should I think bigger? :)



HAND ^{IN} HAND

SUSTAINABLE SUDS



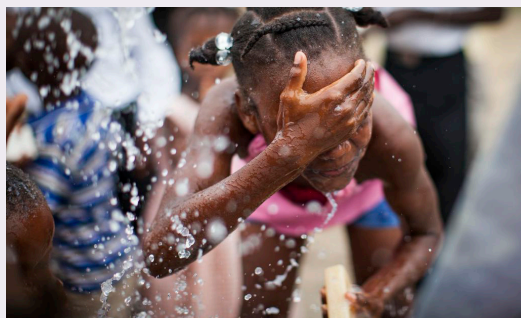
Q: Why is having soap and clean water so important? What changes have you seen your donations make on the people you're helping?

In the United States, we never have to think about water. It's right there when we turn it on. We can trust that it's clean. We learn about proper sanitation, like hand washing, from an early age. This is not the case for billions of people around the world. Did you know women spend up to 6 hours every day traveling to collect water? It's literally a full time job to have access to something we immediately have at our fingertips. Access to soap and clean water not only changes lives, it saves them!

One of the biggest changes we've seen is at the first orphanage we worked in, called Bon Samaritain. In the years we've been providing them with soap, we've seen the children grow and flourish and the facility improve as well! They now have a well on site, which we helped to repair last year. And as of this year, they have water inside of the building, which was unthinkable just 5 years ago.

Q: Tell us a little bit about your company! What motivates your heart for charity?

Hand in Hand is a personal care company with a social mission: for every product sold, we donate one bar of soap and one month of clean water to a child in need. Our business was born after reading an article stating 5 million children die every year from water related illnesses. After some research, we learned that 45% of those deaths could be prevented by simple handwashing alone. We were motivated to start this business because we believe no child should lose their life over something so simple. The company was launched in 2011 with one bar of soap and a mission to "Buy a bar. Give a bar." In 2017, we met a huge milestone with the donation of our millionth bar of soap!



Q: It seems like you have such a big heart for so many causes! I love that -- female empowerment is something that's very close to my heart and I loved hearing about your You Glow Girl Campaign! What inspired you to start this campaign?

Our incredible female customers inspired us to launch our You Glow Girl campaign! As a predominantly female company, we wanted to showcase our products with beautiful, real women who reflected our customers. Our models for the campaign are all real women who are doing awesome things that we

found inspiring. From starting their own businesses, to being a first generation immigrant and being the first in their family to attend business school, our models reflected all that is great and powerful about women. Furthermore, we wanted to show a range of women who differed in age, body type and ethnicity because we believe that representation matters! Our first models, who we are now calling brand ambassadors, could not have been more wonderful and welcoming to each other and the process. We had an incredible day of shooting, with lots of laughter and great conversation, set over the all-female playlist we were blasting! We are looking forward to continuing our support of strong females and getting more of our empowered, fierce female customers involved!



Q: What do you hope to achieve with these charities and campaigns? Do you have a big dream or goal for Hand in Hand?

With our work in Haiti, we hope to continue to reach more children, supplying them with soap and clean water to prevent deaths from water related illnesses. Having worked in Haiti for the past 6 years, we are also sharing more stories from the incredible people we work with there and showcasing this country in the beautiful light that it deserves. With our campaigns, we are hoping to reach more people to educate them on the destruction of our environment by the palm oil industry and to empower more women to feel beautiful in their own skin. Of course we have big dreams and goals! Last year, we donated our millionth bar of soap and are definitely looking to make that 2 million mark! We are looking to expand into more retailers, who support our social and environmental missions, allowing us to reach more customers and supply more donations. And we have some big campaigns planned to spread more messages of positivity for women and our planet. Stay tuned!



I'm so excited to be partnering with Trees for the Future this month! Helping those in need is a cause that's very close to my heart and I love discovering organizations that are so dedicated to giving people HOPE and a chance! They're dedicated to implementing Forest Garden Programs where they can have the biggest impact and see amazing results in people's lives. Trees for the Future is currently helping over 3,000 farmers throughout Cameroon, Kenya, Senegal, Uganda and Tanzania.

Their model is so cool and unique:

Plant *trees.*

Feed *Families.*

Change *Lives.*



What they do is so simple and so successful. By planting specific types of trees and crops systematically, over a four year period, they provide families with sustainable food sources, products to sell, fuel wood and an incredible increase of up to 400% in their annual income! Farmers learn how to plan for their family's future with crops that will last and sustain them for years. Through planting crops that will protect and nourish their land, Trees for the Future works with families to make sure that what they plant will provide food they can both use and sell!

Just access to having these gardens helps increase income, provides nutrition, security, and stability. We take so much for granted and it's amazing to see how these simple changes can truly impact lives in a meaningful and lasting way.



Ending Hunger

Only 13% of the families involved in the program were food secure when they entered the program. After just 12 months, this changed to 86% -- isn't that amazing?? Their goal is to end hunger in families before the end of the four-year program (and their data shows that not only is this possible, but that it's right within reach).

Ending Poverty

Eliminating hunger is such a huge factor in ending poverty. Just having crops that they can use to feed themselves AND sell in markets drastically and positively impacts income stability. This allows families to really use their resources and prepare for any unforeseen risks or circumstances that the future may bring.

Ending Deforestation

Forest gardens help end deforestation and land degradation by decreasing farming practices like burning, clearing, and plowing, as well as dependence on forests for food, fuel, etc. Instead, it increases biodiversity, improves water and soil quality, and reduces carbon footprints. Helping to improve the land itself also improves stability for farmers and allows their crops to thrive and continue to grow!!

If you'd like to continue supporting Trees for the Future (and join their Earth Day campaign), you can find them here!

Website: www.trees.org
Instagram: @treesfortheFuture
Facebook: <https://www.facebook.com/pg/TreesfortheFuture/>

Bless Box will donate 10 trees for every Spring Bonus Box sold, which means that we could donate up to 10,000 trees. Think about how many lives we can change together!!! Trees for the Future does so much to make sure that people have the tools they need to make positive, lasting changes that extend beyond just themselves. They're not only creating stability for families, they're working to change the environment, and because of that, improving the quality of life for entire communities of people.





I want to get to know you better!

Fill this out and post on your stories & feed with *#readysetbless*

Favorite Spring Activity:

Sunshine or Rain:

Pinic or Dine-In:

Best Spring Memory:

You'll Never See Me Without:

Favorite Flower:

Springtime Beauty MUST HAVE:

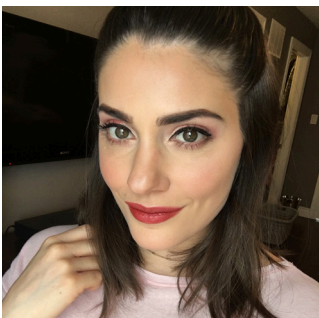
Ideal Day Out:

Sandals or Slingbacks:

#readysetbless



@millennialfashionista



@cqglam



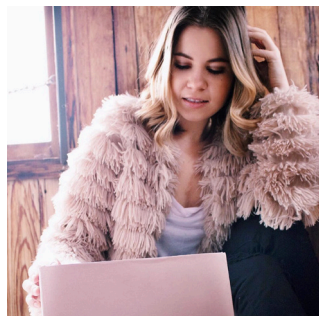
@rosesaglembeni



@jennifer_revampstyles



@bellavirtuedivine_mandy



@shenskablog

I love seeing all of your cute photos!

Here are some of my favorites that ya'll snapped of our past boxes. <3

XOXO,

Sazan

WANT
Bless BOX

EVERY MONTH



USE CODE

BLOOMING

FOR 50% OFF YOUR FIRST BLESS BOX